

## **Terms & Conditions For All Adverts.**

### **Updated 11.03.2021**

All advertisers will have read the full privacy policy and website terms of use before joining Forest Traders. These can be found on the bottom of our website [www.foresttraders.co.uk](http://www.foresttraders.co.uk)

Advertisers will provide the information for their adverts including logos using the online forms. The adverts will be designed in the same format as the examples described in the quote generator on the Website. You will be sent a mock version of your advert to proof read before it is made live on the website. When you respond to agree its content, you are also agreeing to these Terms & Conditions listed. Once the mock advert has been approved, you will be emailed a link/details to pay for your advert.

A one off activation fee of £20 is payable before the advert is set live. The fee covers the creation, upload and admin associated with your advert. It also covers the cost of the window, shop and van stickers we provide you with. This fee will only apply once providing your time plan does not lapse. Your advert must be paid in full before it will be set live.

For any late payments, you may be charged a fee. All outstanding fees will be chased and by legal teams if deemed necessary. Once payment has been cleared, you will receive an invoice as a receipt of your payment.

The commencement of the 12 month time period will start on the day the advert is made live on the site. We aim to do this within 48 hours of payment having cleared. Once you have paid your advert will be placed on the site until it expires. You may contact us to remove the advert at any point but no refund will be given for any time that was left on your option plan you have paid for. In making payment, you also agree for us to use your logo in your advert for promotional purposes.

You will be sent a reminder 2 weeks before your option is due to expire with your choices to continue. If after your current time period contract expires, you do not wish to continue, your advert will be removed.

It is your responsibility to provide up to date information for your adverts. Adverts can be amended where necessary by contacting us. We will not take responsibility for any inaccuracies that have not been notified. If the ultimate advertising package is chosen, the header bar is set on a rotation basis of one advert showing for approximately 5 seconds. This will rotate in a pattern depending on how many header bar adverts are uploaded at the time. We cap this at 3 rotations per space.

Any extra's/bolt on's must be taken within your current time plan. These cannot be rolled forward into future time plans. If you choose the testimonials function, in line with GDPR, please note that we are only able to upload the initials of your customers.



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For testimonials submitted online through your advert we will have a tick box to have permission to display them on our website and/or promotional postings. It is YOUR responsibility to ensure your customers who are providing ones directly to you (including using our cards) to know that we will be displaying them in this way. By sending us your testimonials via email or by card, you are admitting responsibility to this.

Part of our service is to offer referrals to our customers. We do this in person, via email and social media. By joining Forest Traders, you agree to us passing on your relevant contact information for this purpose. We will not sell your data to any third party. By providing us with Business cards as requested, you agree to us handing them out to potential customers and for display on our stand at relevant shows. Your data will not be sold to any third party.

As a live customer of Forest Traders, we will send you a link once your time plan is live to ask you to join our mailing list. By joining you will receive mailings that we deem relevant and useful to you as a local business. If you leave us, you will be transferred onto our previous customers mailing list automatically. You can unsubscribe from these at any time by clicking on the bottom of the email or emailing the data controller – Jo Davies-Raynor on [contact@foresttraders.co.uk](mailto:contact@foresttraders.co.uk)

More terms & conditions can be added by us at any time should there be a need to. These will be updated on the website and therefore available for you to view there. You can find our full Privacy Policy showing how we comply to GDPR regulations on our home page in the Terms and Conditions section.

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